

## Advertising options

<b>Banner Advertising:</b>		
<b>Description</b>	<b>Period</b>	<b>Price</b>
On the home page	6 (six) consecutive calendar months	<sup>1</sup> R995.00
On pages other than the home page	6 (six) consecutive calendar months	<sup>1</sup> R449.00

Banner ads come in (125 x 125), (134 x 60) or (250 x 60) pixels sizes.

The advertiser can elect to either have a banner ad linked to another web site or to the business directory on the aboutmidrand web site.

A banner ad can and may consist of a graphic and/or logo provided by the advertiser or an advertiser can elect to have a banner ad designed by us for R500.00

We also offer a logo design service for R750.00

<b>Street Map Advertising:</b>		
<b>Description</b>	<b>Period</b>	<b>Price</b>
Marker and Business name displayed on street map at advertiser's street address.	12 (twelve) consecutive calendar months	<sup>1</sup> R95.00
Downloadable street map with route markers to the advertiser's street address.	12 (twelve) consecutive calendar months	<sup>1</sup> R250.00

The advertiser or Business's directory listing will be linked to this marker which means that a visitor to the site can call up the street map centered on the advertisers address from the business directory.

<b>Business Directory Listing:</b>		
<b>Description</b>	<b>Period</b>	<b>Price</b>
Business details listed under the web sites business directory	Indefinite	R0.00
Business listing promoted to the top of the business category.	6 (six) consecutive calendar months	<sup>1</sup> R250.00

Promoted listing means that the business name will be listed at the top of the list of businesses in the same category. The promoted listing is separate and highlighted from the rest and will be the first option that the user sees.

<sup>1</sup>Once off payment for said period.

### **Advertising Terms and Conditions**

#### Definitions:

THE WEB SITE, in this document, refers to the AboutMidrand.co.za web site.

The OWNER(S) refers to the person and/or persons in whose name(s) THE WEB SITE is registered to.

The ADVERTISER refers to the person(s) and/or business and/or businesses requesting and paying for the advertisement. You and/or your, refers to the ADVERTISER.

#### Pricing:

All prices quoted are in South African Rand (ZAR) and are subject to change without notice. VAT is exclusive and **not** applicable.

#### Ordering Process:

Advertising requests will only be accepted / processed if we received a signed fax copy of our advertising order form which is available at the end of this document.

Banner and Map ads:

Banner and/or map ads will not be posted to THE WEB SITE unless confirmation and/or proof of payment have been received and verified.

Banner and/or map ads will be displayed for the applicable periods only, where after the banner and/or map ad will be removed from THE WEB SITE, unless the ADVERTISER elects to have the ad displayed for another period, by paying the specified advertising fee.

Business Directory Promotion:

Business directory promotion listing will not be posted to THE WEB SITE unless confirmation and/or proof of payment have been received. Business directory promotion listings will be displayed for a period of six (6) calendar months only, where after the listing will be removed from THE WEB SITE, unless the ADVERTISER elects to have the listing promoted for another six (6) month period by paying the directory promotion listing fee.

Banner / Logo design:

Should an ADVERTISER elect to have a banner and/or logo designed by us, the following will apply:

- A banner/logo order form will be forwarded to the ADVERTISER to specify the content and design requirements for the said banner.
- A proof will be forwarded to the ADVERTISER for sign-off.
- Only once the proof has been accepted by the ADVERTISER will the final version be designed.
- The final version will be forwarded to the ADVERTISER for sign-off and posted if accepted.
- If the ADVERTISER elects to change the banner (excluding error correction) once it has been signed off, the ADVERTISER will be charged an additional fee.
- Banner ads and/or Logos will be treated and charged for individually/separately at the specified rate.

Advertising Period:

Months mean consecutive calendar months from start date. Year means twelve (12) consecutive calendar months from start date.

Ad accuracy and exemption:

It is entirely up to the ADVERTISER to ensure that the information being advertised is accurate and correct and the OWNER(s) can and will not be held responsible for any incorrect information advertised on the site and will not be held responsible for any disputes, loss or damage that may arise in the event of information being published incorrectly.

Service Availability:

Although the OWNER(S) of the site endeavors to provide reliable and effective service, they can and will not be held responsible for any technical problem(s) experienced by THE WEB SITE or service. THE WEB SITE is hosted by a third party and the OWNER(S) of THE WEB SITE cannot guarantee up-time or availability of THE WEB SITE.

Modification to Advertising Terms and Conditions

OWNER(S) reserves the right to change the terms and conditions or policies regarding the use of the Service at any time and to notify you by posting an updated version of the terms and conditions / advertising options on THE WEB SITE. You are responsible for regularly reviewing the terms and conditions / advertising options. Continued use of the Service after any such changes shall constitute your consent to such changes.

Please see THE WEB SITE for general terms and conditions.

The [www.aboutmidrand.co.za](http://www.aboutmidrand.co.za) is supported by and registered to **Infinitum Information System cc**

## Advertising Order Form

Our Company Details	
<b>Infinitum Information Systems cc</b>	<b>Banking Details:</b>
Email: ads@aboutmidrand.co.za	Bank: ABSA
Tel: 082 551-4302	Branch: Centurion
Fax: 086 642-6779	Branch code: 632005
P.O. Box 7434	Acc Number: 4070089056
Halfway House	Reference: Our invoice number
1685	Send proof of payment to our fax or proof@aboutmidrand.co.za

Advertiser contact / billing details:	
First name(s)	
Surname	
Business name	
Tel	
Email Address	
Fax	
Order No (if applicable)	
Invoice to be made out to	

Ad Options	Amount**	Select (X)
Banner Ad on home for 6 consecutive calendar months	R995.00	<input type="checkbox"/>
Banner Ad on secondary page for 6 consecutive calendar months	R449.00	<input type="checkbox"/>
Banner design	R500.00	<input type="checkbox"/>
Logo Design	R750.00	<input type="checkbox"/>
Marker and Business name displayed on street map at advertiser's street address (Map Ad)	R95.00	<input type="checkbox"/>
Downloadable street map with route markers to the advertiser's street address.	R250.00	<input type="checkbox"/>
Business Directory Promotion Listing for 6 months	R250.00	<input type="checkbox"/>

\*Banner & Map ads include free Business Directory Promotion Listing

\*\*VAT @ 0% (not applicable), payments once off for the period specified.

Business Directory Section:			
Name of business to be listed on the directory			
Business Sector			
Branch			
Tel			
Fax			
Email			
Web site	Link to this site?	Y	N
Physical Address			
Short Description			

Orders will only be processed once payment has been received and verified.  
 Proof of payment can be faxed to 086 642-6779 or emailed to proof@aboutmidrand.co.za  
 Terms & Conditions Apply (see above and at www.aboutmidrand.co.za)

*Thank you, for allowing us the opportunity to be of service.*