



Advertising options

Thank you for visiting our site and showing interest in our advertising options. Please review this schedule for our advertising options and please do not hesitate to contact us should you require further assistance.

Banner Ads:

We offer two types of banner ads, static and random.

The static banner ad is always displayed on the page(s) it is assigned to and a random banner ad is rotated randomly with other advertiser ads on the page(s) it is assigned to.

Banner Advertising:			
Description	Location	Period	Price
Static Banner Ad	Home page	6 (six) months*	R2000.00
Random Banner Ad	Home page	6 (six) months*	R950.00
Static Banner Ad	All pages excluding Home page	6 (six) months*	R1500.00
Random Banner Ad	All pages excluding Home page	6 (six) months*	R550.00

*Consecutive calendar months

Note: All ads must be paid in full and up-front for the advertising period.

Banner ads come in (125 x 125), (134 x 60) or (250 x 60) pixels sizes. Please contact us should you have different requirements.

The advertiser can elect to either have a banner ad linked to another web site or to the business directory on the web site.

A banner ad can and may consist of a graphic and/or logo provided by the advertiser or an advertiser can elect to have a banner ad designed by us for R900.00

Business Directory Listing:		
Description	Period	Price
Business details listed under the web site's business directory	Indefinite	FREE
Business listing promoted to the top of the business category	6 (six) months	R250.00
Map marker displayed on the street map	Indefinite	R350.00

*Consecutive calendar months

Note: All ads must be paid in full and up-front for the advertising period.

Promoted listing means that the business name will be listed at the top of the list of businesses in the same category. The promoted listing is separate and highlighted from the rest and will be the first option that the user sees.

Map markers on the street map are only for businesses listed on the business directory.

We will from time to time review businesses listed on the directory, including the map markers, and remove them if they are no longer valid.

Please familiarize yourself with the terms and conditions as laid out in the following pages before continuing.

Advertising Terms and Conditions

- 1) **Definitions:**
 - a) THE WEB SITE, in this document, refers to the AboutMidrand.co.za web site.
 - b) The OWNER(S) refers to the person and/or persons in whose name(s) THE WEB SITE is registered to.
 - c) The ADVERTISER refers to the person(s) and/or business and/or businesses requesting and paying for the advertisement. You and/or your, refers to the ADVERTISER.

- 2) **Pricing:**
 - a) All prices quoted are in South African Rand (ZAR) and are subject to change without notice. VAT is exclusive and **not** applicable.
 - b) Cheque deposits needs to be cleared first and ads paid by cheque will only be process after a 10 working day clearance period has elapsed.

- 3) **Ordering Process:**
 - a) Advertising requests will only be accepted / processed once we have received a signed fax copy of our advertising order form which is available at the end of this document.

- 4) **Banner ads:**
 - a) Banner ads will only be posted to THE WEB SITE once payment has been received and verified.
 - b) Banner ads will be displayed for the applicable periods only, where after the banner ad will be removed from THE WEB SITE, unless the ADVERTISER elects to have the ad displayed for another period, by notifying us in writing and paying the specified advertising fee.
 - c) Static banner ads are always displayed.
 - d) Random banner ads are displayed in a random fashion and there is no guarantee on the frequency it will be displayed.

- 5) **Business Directory Promotion:**
 - a) Business directory promotion listing will not only be posted to THE WEB SITE once payment has been received and verified. Business directory promotion listings will be displayed for a period of six (6) calendar months only, where after the listing will be removed from THE WEB SITE, unless the ADEVERTISER elects to have the listing promoted for another six (6) month period by notifying us in writing and paying the directory promotion listing fee.

- 6) **Street map marker**
 - a) Street map markers are only available for businesses listed on our directory.
 - b) Street map markers will only be activated once payment has been received and confirmed.
 - c) Street map markers will be displayed indefinitely but can be removed if no longer accurate or relevant after a minimum period of 6 (six) consecutive calendar months.

- 7) **Banner design:**

Should an ADVERTISER elect to have a banner designed by us, the following will apply:

 - a) A banner order form will be forwarded to the ADVERTISER to specify the content and design requirements for the banner.
 - b) A conceptual design will be forwarded to the ADVERTISER for sign-off.
 - c) Only once the conceptual design has been accepted by the ADVERTISER will the final version be designed.
 - d) The final version will be forwarded to the ADVERTISER for sign-off and posted if accepted by the ADVERTISER and once payment has been received and confirmed.
 - e) If the ADVERTISER elects to change the banner (excluding error correction) once it has been signed off, the ADVERTISER will be charged an additional fee.
 - f) Banner ad design will be treated and charged for individually/separately at the specified rate.

- 8) **Advertising Period:**

Months mean consecutive calendar months from start date. Year means twelve (12) consecutive calendar months from start date.

- 9) **Ad accuracy and exemption:**

It is entirely up to the ADVERTISER to ensure that the information being advertised is accurate and correct and the OWNER(s) can and will not be held responsible for any incorrect information advertised on the site and will not be held responsible for any disputes, loss or damage that may arise in the event of information being published incorrectly.

10) Service Availability:

- a) Although the OWNER(S) of the site strives to provide reliable and effective service, they can and will not be held responsible for any technical problem(s) experienced by THE WEB SITE or service. THE WEB SITE is hosted by a third party and the OWNER(S) of THE WEB SITE cannot guarantee up-time or availability of THE WEB SITE.
- b) Payments are non-refundable in the event of THE WEB SITE or service being unavailable.
- c) It will be at the discretion of the OWNER(S) to extend the existing and paid for advertising for the ADVERTISER, at no extra cost, in the event of THE WEB SITE or service being unavailable for a lengthy period.

11) Modification to Advertising Terms and Conditions

The OWNER(S) reserves the right to change the terms and conditions or policies regarding the use of the Service at any time and to notify you by posting an updated version of the terms and conditions / advertising options on THE WEB SITE. You are responsible for regularly reviewing the terms and conditions / advertising options. Continued use of the Service after any such changes shall constitute your consent to such changes.

Please see THE WEB SITE for general terms and conditions.

Please complete the following form and fax it back to us should you want to make use of any of our advertising options.

Do not hesitate to contact us at ads@aboutmidrand.co.za for further assistance.

Advertising Order Form

Our Company Details	
Infinitum Information Systems cc	Banking Details:
Email: ads@aboutmidrand.co.za	Bank: ABSA
Tel: 082 551-4302	Branch: Centurion
Fax: 086 642-6779	Branch code: 632005
P.O. Box 7434	Acc Number: 4070089056
Halfway House	Reference: Our invoice number
1685	Send proof of payment to our fax or proof@aboutmidrand.co.za
Advertiser contact / billing details:	
First name(s)	
Surname	
Business name	
Tel	
Email Address	
Fax	
Order No (if applicable)	
Invoice to be made out to	

Ad Options*	Amount**	Select (X)
Static Banner Ad on home page for 6 (six) months ¹	R2000.00	
Random Banner Ad on home page for 6 (six) months ¹	R950.00	
Static Banner Ad on page(s) other than the home page for 6 (six) months ¹	R1500.00	
Random Banner Ad on page(s) other than the home page for 6 (six) months ¹	R550.00	
Business Directory Promotion Listing for 6 (six) months ¹	R250.00	
Street map marker, displayed indefinitely	R350.00	
Banner design	R900.00	

*Banner ads include free business directory listing

**VAT @ 0% (not applicable) and payments are due in advance.

¹ Consecutive calendar months

Please visit <http://www.aboutmidrand.co.za> and complete a listing request on the web site if you want your business listed on the business directory

I hereby accept the terms and conditions as laid out in this document and on THE WEB SITE.

Signed: _____

Date: _____

Print Name: _____

Orders will only be processed once payment has been received and verified.
Proof of payment can be faxed to 086 642-6779 or emailed to proof@aboutmidrand.co.za
Terms & Conditions Apply (see above and at www.aboutmidrand.co.za)

Thank you, for allowing us the opportunity to be of service.